

## Internship in Sales and Marketing Tourism Management

To strengthen our team in Berlin, we are now offering a Internship in Sales and Marketing Tourism Management. This role involves handling various tasks, that will include:

- Support in the area of trade marketing and sales (coordination and design of social media channels and newsletters)
- Support in planning marketing and sales campaigns
- Assist in the organization of information trips, trainings and events
- Catalog control and release for Germany, Austria, Switzerland
- Communication with trade partners, contact person for travel agency inquiries
- Administrative tasks, handling of competitions and preparation of evaluations and presentations

Since you can also work from home, the internship is not tied to Berlin.

### Requirements

- **Qualifications:** We looking for someone that is currently or has studied Business Administration, ideally with a focus on Tourism. An interest in the tourism industry and long-distance travel
- **Problem-solving abilities:** In this role you may face many challenges in your daily work. We are looking for someone that anticipates the problems, develop creative solutions and put them into action to keep things running. We seek someone that is proactive and reactive.
- **Attention to detail:** You will need to be a person that works with diverse sets of information, documents and tasks. Someone with a meticulous approach that works with accuracy in documentation, precision in task execution and the ability to identify and rectify discrepancies before they escalate, thereby maintaining the integrity and efficiency of administrative processes.
- **Technology proficiency:** You must be proficient with and have advanced skills in using office software, databases, spreadsheets and virtual communication tools. Being digitally competent will help you to manage digital records, analyze data and coordinate remote or virtual collaborations.
- **Organizational skills:** You must have strong organizational skills. With the ability to manage and prioritize multiple tasks. You must have the ability to stay on top of deadlines and help maintain organization in a busy environment.
- **Language skills:** This role requires someone that has very good written and spoken German and English skills

### **Benefits**

We offer flexible working hours, home office, flat hierarchies and short decision-making processes, an insight into the wonderful world of tourism and the opportunity to network now. A great advantage for your future career.

We consider all applications - regardless of gender, nationality, ethnic and social origin, religion and belief, disability, age, sexual orientation and identity.

### **About The Company**

Eastern Favourites represents hotels in various destinations and offers sales and marketing support in the German-speaking markets as well as the UK.

We are the experts for our customers in our markets and establish their products with know-how and connections. Trust, competence and years of cooperation in the tourism industry are our strengths. We create new business opportunities and strengthen existing ones.

### **Application Format**

We request applications with:

1. A cover letter and CV in German.
2. A ppt presentation on any destination you feel passionate about (max. 6 slides).